

Chaos Monkeys Obscene Fortune And Random Failure In Silicon Valley

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Chaos Monkeys: Obscene Fortune and Random Failure in ... Weighing in on everything from startups and credit derivatives to Big Brother and data tracking, social media monetization and digital "privacy," Garcia Martinez shares his scathing observations and outrageous antics, taking us on a humorous, subversive tour of the fascinatingly insular tech industry.

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'Chaos Monkeys: Obscene Fortune and Random Failure in ... Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley is an autobiography written by Antonio Garcia Martinez. The book compares Silicon Valley to the "chaos monkeys" of society. It details his career experiences with launching a tech startup, selling it to Twitter, and working at Facebook from its pre-IPO stage.

Chaos Monkeys - Wikipedia CHAOS MONKEYS Obscene Fortune and Random Failure in Silicon Valley By Antonio Garcia Martinez 515 pp. Harper/HarperCollins Publishers. \$29.99. The literature of Silicon Valley is exceedingly thin.

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Chaos Monkeys (Hardcover) Obscene Fortune and Random Failure in Silicon Valley. By Antonio Garcia

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Chaos Monkeys: Obscene Fortune and Random Failure in ...

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley (Review 03) Liar's Poker meets The Social Network in an irreverent exposé of life inside the tech bubble, from industry provocateur Antonio García Martínez, a former Twitter advisor, Facebook product manager and startup founder/CEO.

The instant New York Times bestseller, now available in paperback and featuring a new afterword from the author—the insider's guide to the Facebook/Cambridge Analytica scandal, the inner workings of the tech world, and who really runs Silicon Valley “Incisive.... The most fun business book I have read this year.... Clearly there will be people who hate this book – which is probably one of the things that makes it such a great read.” – Andrew Ross Sorkin, New York Times Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys. One of Silicon Valley’s most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook’s nascent advertising team. Forced out in the wake of an internal product war over the future of the company’s monetization strategy, García Martínez eventually landed at rival Twitter. In Chaos Monkeys, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future.

INSTANT NEW YORK TIMES BESTSELLER An NPR Best Book of the Year “Incisive.... The most fun business book I have read this year.... Clearly there will be people who hate this book – which is probably one of the things that makes it such a great read.” – Andrew Ross Sorkin, New York Times “Eye-popping.” – Vanity Fair Liar's Poker meets The Social Network in an irreverent exposé of life inside the tech bubble, from industry provocateur Antonio García Martínez, a former Twitter advisor, Facebook product manager and startup founder/CEO. The reality is, Silicon Valley capitalism is very simple: Investors are people with more money than time. Employees are people with more time than money. Entrepreneurs are the seductive go-between. Marketing is like sex: only losers pay for it. Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys, disruptors testing and transforming every aspect of our lives, from transportation (Uber) and lodging (AirBnB) to television (Netflix) and dating (Tinder). One of Silicon Valley’s most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook’s nascent advertising team, turning its users’ data into profit for COO Sheryl Sandberg and chairman and CEO Mark “Zuck” Zuckerberg. Forced out in the wake of an internal product war over the future of the company’s monetization strategy, García Martínez eventually landed at rival Twitter. He also fathered two children with a woman he barely knew, committed lewd acts and brewed illegal beer on the Facebook campus (accidentally flooding Zuckerberg's desk), lived on a sailboat, raced sport cars on the 101, and enthusiastically pursued the life of an overpaid Silicon Valley wastrel. Now, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future. Weighing in on everything from startups and credit derivatives to Big Brother and data tracking, social media monetization and digital “privacy,” García Martínez shares his scathing observations and outrageous antics, taking us on a humorous, subversive tour of the fascinatingly insular tech industry. Chaos Monkeys lays bare the hijinks, trade secrets, and power plays of the visionaries, grunts, sociopaths, opportunists, accidental tourists, and money cowboys who are revolutionizing our world. The question is, will we survive?

Summary of Chaos Monkeys by Antonio Garcia Martinez | Includes Analysis Preview: Chaos Monkeys is a memoir of Antonio Garcia Martinez's time working as a coder at Goldman Sachs, as a startup employee and founder, and as a product manager at Facebook. Martinez began working at Goldman Sachs after college as a pricing quant, which is industry slang for a programmer who builds models for pricing credit derivatives. Quants had low status at the firm and Martinez became disillusioned with employees' reliance on the annual bonus and the gambling-heavy culture of the workplace. In late 2007, he applied for and was offered a job at Adchemy, a startup in California that was developing tools to buy advertising on Google's real-time bidding engine, the system Google uses to determine which bidder gets advertising space for every Google search. By 2010, Martinez considered Adchemy, which was led by Chief Executive Officer Murthy Nukala, to be approaching failure. Leadership turnover was high and the company's... PLEASE NOTE: This is summary and analysis of the book and NOT the original book. Inside this Instaread Summary of Chaos Monkeys by Antonio Garcia Martinez | Includes Analysis · Summary of the Book · Important People · Character Analysis · Analysis of the Themes and Author's Style About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience. Visit our website at instaread.co.

So much to read, so little time? This brief overview of Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley tells you what you need to know—before or after you read Antonio García

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Martínez's book. Crafted and edited with care, Worth Books set the standard for quality and give you the tools you need to be a well-informed reader. This short summary and analysis of Chaos Monkeys by Antonio García Martínez includes: Historical context Chapter-by-chapter overviews Character profiles Important quotes Fascinating trivia Glossary of terms Supporting material to enhance your understanding of the original work About Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio García Martínez: Chaos Monkeys is an autobiographical account of Antonio García Martínez's time in the exploding IT start-up scene in California, and his work as Facebook's marketing manager. He offers a scathing and hilarious analysis of the landscape of contemporary social media. Based on his own experience and observations, Martínez unpacks the problems of funding and developing new tech companies, and the even greater problems of working for a large, up-and-coming corporation run by a visionary—who isn't necessarily in it for the money. The summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction.

An instant New York Times bestseller, Dan Lyons' "hysterical" (Recode) memoir, hailed by the Los Angeles Times as "the best book about Silicon Valley," takes readers inside the maddening world of fad-chasing venture capitalists, sales bros, social climbers, and sociopaths at today's tech startups. For twenty-five years Dan Lyons was a magazine writer at the top of his profession--until one Friday morning when he received a phone call: Poof. His job no longer existed. "I think they just want to hire younger people," his boss at Newsweek told him. Fifty years old and with a wife and two young kids, Dan was, in a word, screwed. Then an idea hit. Dan had long reported on Silicon Valley and the tech explosion. Why not join it? HubSpot, a Boston start-up, was flush with \$100 million in venture capital. They offered Dan a pile of stock options for the vague role of "marketing fellow." What could go wrong? HubSpotters were true believers: They were making the world a better place ... by selling email spam. The office vibe was frat house meets cult compound: The party began at four thirty on Friday and lasted well into the night; "shower pods" became hook-up dens; a push-up club met at noon in the lobby, while nearby, in the "content factory," Nerf gun fights raged. Groups went on "walking meetings," and Dan's absentee boss sent cryptic emails about employees who had "graduated" (read: been fired). In the middle of all this was Dan, exactly twice the age of the average HubSpot employee, and literally old enough to be the father of most of his co-workers, sitting at his desk on his bouncy-ball "chair."

As enlightening as The Facebook Effect, Elon Musk, and Chaos Monkeys—the compelling, behind-the-scenes story of the creation of one of the most essential applications ever devised, and the rag-tag team that built it and changed how we navigate the world Never Lost Again chronicles the evolution of mapping technology—the "overnight success twenty years in the making." Bill Kilday takes us behind the scenes of the tech's development, and introduces to the team that gave us not only Google Maps but Google Earth, and most recently, Pokémon GO. He takes us back to the beginning to Keyhole—a cash-strapped startup mapping company started by a small-town Texas boy named John Hanke, that nearly folded when the tech bubble burst. While a contract with the CIA kept them afloat, the company's big break came with the first invasion of Iraq; CNN used their technology to cover the war and made it famous. Then Google came on the scene, buying the company and relaunching the software as Google Maps and Google Earth. Eventually, Hanke's original company was spun back out of Google, and is now responsible for Pokémon GO and the upcoming Harry Potter: Wizards Unite. Kilday, the marketing director for Keyhole and Google Maps, was there from the earliest days, and offers a personal look behind the scenes at the tech and the minds developing it. But this book isn't only a look back at the past; it is also a glimpse of what's to come. Kilday reveals how emerging map-based technologies including virtual reality and driverless cars are going to upend our lives once again. Never Lost Again shows us how our worldview changed dramatically as a result of vision, imagination, and implementation. It's a crazy story. And it all started with a really good map.

A scathing, sardonic exploration of Silicon Valley tech culture, laying bare the greed, hubris, and retrograde politics of an industry that aspires to radically transform society for its own benefit At the height of the startup boom, journalist Corey Pein set out for Silicon Valley with little more than a smartphone and his wits. His goal: to learn how such an overhyped industry could possibly sustain itself as long as it has. But to truly understand the delirious reality of the tech entrepreneurs, he knew he would have to inhabit that perspective—he would have to become an entrepreneur himself. Thus Pein begins his journey—skulking through gimmicky tech conferences, pitching his over-the-top business ideas to investors, and rooming with a succession of naive upstart programmers whose entire lives are managed by their employers—who work endlessly and obediently, never thinking to question their place in the system. In showing us this frantic world, Pein challenges the positive, feel-good self-image that the tech tycoons have crafted—as nerdy and benevolent creators of wealth and opportunity—revealing their self-justifying views and their insidious visions for the future. Vivid and incisive, Live Work Work Work Die is a troubling portrait of a self-obsessed industry bent on imposing its disturbing visions on the rest of us.

"This is the most important book on Silicon Valley I've read in two decades. It will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of The Nudist on the Late Shift and Nurtureshock A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent

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and ever-morphing place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius... Drawing on over two hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

He's known the world over for his heyday with Dawn, but that glittering 1970's whirl was just one chapter in Tony Orlando's rich life. Orlando began his showbiz career as a teen heartthrob with the single "Halfway to Paradise" and had a second successful act as a record company A&R man before he was lured back into the limelight as a performer. Fans from the 1960s to the present day have loved his voice, his stage presence and his hits, like "Knock Three Times" and "Tie a Yellow Ribbon 'Round the Old Oak Tree." Now, Tony has written an autobiography as warm and heartfelt as his songs. Halfway to Paradise is rich with stories from the music world—from doo wop to the disco era, from early recording with Gerry Goffin and Carole King to recent concerts in Branson, Missouri and across the United States. It's also full of behind-the-scenes detail of how it felt to be at the top of the entertainment heap—with his #1-rated CBS show, Tony's life in front of and behind the camera was grand, but sometimes not all it seemed. Orlando succumbed to one of the familiar antidotes to the pressures of a big life: drug use, with its predictable toll on family and friendships. And even as his career was soaring, he was unable to save his best friend Freddie Prinze from a fatal downward spiral. With a return to roots—and to the close-knit family that has always sustained him—Tony restored the order and creativity that have allowed him to thrive through four decades of exuberant entertaining. Halfway to Paradise is a wise, funny and spirited life story, and a must-read memoir for fans.

"A fascinating, thought-provoking, hilarious, and sometimes harrowing account of current work culture."---Gretchen Rubin, #1 New York Times bestselling author of The Happiness Project Why do so many people hate their jobs? Lab Rats is a groundbreaking, examination of how the half-baked ideas of Silicon Valley and its "new oligarchs" have changed the way we work, damaged our brains, and left us poorer and insecure. After publishing Disrupted, his bestselling memoir of his disastrous experience working for a young tech company, Dan Lyons watched, astonished, as hundreds of readers wrote to him with their own harrowing stories of discrimination on the job, fear-mongering managers, and companies denigrating employees in pursuit of quick profit. The problems he had identified in the start-up world, Lyons realized, are infecting virtually every kind of job in America—at a time when companies are giving more lip service than ever about happy employees. What happened to work? Who is responsible? And does any company have a model for doing it right? As Lyons ventured across America in pursuit of answers, he came to identify "Four Factors," a series of ideas that have broken the social contract that once existed between companies and their employees. These new, often dystopian notions about work have made millions subject to constant change, dehumanizing technologies, and even health risks. A few companies, however, get it right. With Lab Rats, Lyons makes a passionate plea for business leaders to understand this dangerous transformation and offers a way out—"an approach to work and business that puts people first, profitably serves customers, and makes the world a little bit better in the process" (Tom Peters, New York Times bestselling author of In Search of Excellence).

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