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The goal of Introduction to Information Systems is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

SMEs play an important role in economies, including Vietnam's. The need for ISs is now necessary in every enterprise. Most of published studies on information systems have been conducted in developed countries, with little in developing or less developed countries. From those few, there was no one focusing in Vietnam. This book examines the experiences of 7 Vietnamese SMEs when they adopted ISs. The authors investigated the reasons for, the process of, and the factors influencing information system adoption. The qualitative research method was used to answer research questions. Semi-structured interviews, content analysis and open coding

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were used as the data collection and analysis tool to explore participants' experiences. The analysis resulted in important findings. It confirmed some reasons and factors found in the literature concerning information system adoption in Vietnamese small and medium enterprises. Despite some similarities, the authors found some differences, such as government role, concerning the information system adoption. The results confirmed some factors and reasons, but also brought up some new ones. We suggest, therefore, some further studies on those.

This book constitutes the refereed proceedings of the 14th International Baltic Conference on Databases and Information Systems, DB&IS 2020, held in Tallinn, Estonia, in June 2020.\* The 22 revised papers presented were carefully reviewed and selected from 52 submissions. The papers are centered around topics like architectures and quality of information systems, artificial intelligence in information systems, data and knowledge engineering, enterprise and information systems engineering, security of information systems. \*The conference was held virtually due to the COVID-19 pandemic.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The information systems field is fast-moving, and this 3rd edition features a number of

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new trends that affect organizations around the world. All chapters and case studies have been fully updated with current information and sources. Major new features include the following:

- Extended coverage of the Internet of Things throughout, discussing the explosive increase in connected devices and the data they manage
- Updated Chapter 3 to introduce recent technologies and trends in enterprise architectures
- Revised Chapters 6 and 7 to expand coverage of social media, social and mobile marketing, and digital analytics
- Added several new case studies: How eBay Scales Its Database Architecture with SQL and NoSQL (Chapter 4) Salesforce.com: Taking CRM to the Cloud (Chapter 5) LinkedIn: The Social Network and E-marketplace for Professionals (Chapter 6) Enabling the Sharing Economy: The Case of Uber Technologies (End-of-book comprehensive case)

Accounting Information Systems 1e covers the four roles for accountants with respect to information technology: 1. Users of technology and information systems, 2. Managers of users of technology, 3. Designers of information systems, and 4. Evaluators of information systems. Accountants must understand the organisation and how organisational processes generate information important to management. Richardson's focus is on the accountant's role as business analyst in solving business problems by database modeling, database design, and business process modeling. Unlike other texts that provide a broad survey of AIS related topics, this text

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concentrates on developing practical, real-world business analysis skills.

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