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your innovation efforts and strategic priorities. Part manifesto and part how-to guide, this concise and engaging book provides a road map for using green initiatives to deliver short-term gains and position your company for long-term strategic growth. You'll discover how to:

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company's, the customer's, and the world's environmental challenges Green Recovery is your guide to establishing your competitive positioning in difficult times and emerging even stronger into a vastly changed economy.

The Great Pivot describes 30 sustainability

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projects in five areas - advanced energy communities, low-carbon mobility, the circular economy, food waste reduction, and nature restoration - that will create millions of meaningful jobs.

Effectively understand yourself and others, to achieve a happier, healthier life.

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modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies:

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- Mainstream Appeal
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Using specific examples of incremental and transformational changes, and outlining the long-term corporate benefits

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of sustainability, the book examines the changes required to achieve true sustainability.

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